

**NESTICT INFOTECH SOCIAL MEDIA OPTIMAZATION RATE CARD**

PLATFORM	ACCOUNT CREATION	7 DAYS AD	14 DAYS AD	1 MONTH AD
SOCIAL MEDIA / PAGES	SERVICE CHARGE (KES)	SERVICE CHARGE (30%) (KES)	SERVICE CHARGE (30%) (KES)	SERVICE CHARGE (30%) (KES)
FACEBOOK PAGE	** 1,000	* 5, 000	* 10,500	* 20,500
INSTAGRAM	** 1,000	* 5, 000	* 10,500	* 20,500
TWITTER	** 1,000	* 5, 000	* 10,500	* 20,500
YOUTUBE CHANNEL	** 1,000	* 10, 000	* 20,500	* 40,500
LINKEDIN	** 1,000	* 5, 000	* 10,500	* 20,500
TIKTOK	** 1,000	* 5, 000	* 10,500	* 20,500
GET A BUNDLE	** 5, 0000	<b>35,600.00 BILLED MONTHLY</b>		

**SEARCH ENGINE OPTIMIZATION ( GET FOUND THROUGH KEYWORDS) FOR WEBSITES**

PLATFORM	CREATE SEARCH CONSOLE / WEBMASTER ACCOUNT	OPTIMIZE USING OWN CONSOLE	OPTIMIZE USING OUR CONSOLE	PROGATION PERIOD FOR STABLIZED RESULTS
GOOGLE	** 1,500	*15, 000	*25, 000	<b>30 DAYS</b>
YAHOO	** 1,500	*15, 000	*25, 000	<b>30 DAYS</b>
BING (MICROSOFT)	** 1,500	*15, 000	*25, 000	<b>30 DAYS</b>

**ANALYTICS**

PLATFORM	CREATE SEARCH CONSOLE / WEBMASTER ACCOUNT	MANAGE DATA USING OUR AC-COUNT	MANAGE DATA USING YOUR AC-COUNT	REPORTING PERIODS (PDF / RE-PORT PERFORMANCE)
NESTICT ANALYTICS	** 4,000	***10,000	***10,000	<b>WEEKLY / MONTHLY/ CUSTOMIZED</b>
GOOGLE	** 10,000	***10,000	***10,000	<b>WEEKLY / MONTHLY/ CUSTOMIZED</b>

**KEY**

KEY	CREATE SEARCH CONSOLE / WEBMASTER ACCOUNT	OPTIMIZE USING OWN CONSOLE	OPTIMIZE USING OUR CONSOLE	PROGATION PERIOD FOR STABLIZED RESULTS
*	AS AGREED PERIOD TIME ( ONE-TIME PAYMENT , SERVICE CHARGE CALCULATED ON THE AMOUNT)			
**	ONE-TIME PAYMENT , NO SERVICE CHARGE CALCULATED ON THE AMOUNT			
***	BILLED MONTHLY – RECURRING PAYMENT			

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